

Now that's a real conservation piece.

A programmable thermostat is a beautiful way to conserve energy. To get the whole picture, take a look at all the other ways Dominion is making conservation a top priority. Like launching nine innovative, new pilot programs to help residential and small business customers save money by significantly reducing their electricity use. And helping reduce air emissions equivalent to 300,000 cars with our goal of offering discounts on the purchase of 5 million high-efficiency compact fluorescent light bulbs (CFLs) through 2009. It's our way of supporting Virginia's goal to reduce the state's electricity consumption 10% by 2022—and that makes for a very pretty picture. To learn more, visit www.PoweringVirginia.com.



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